



Mobiun® launch Joint Venture Company to distribute Full Circle

A New Approach to Mobile Expense Management

Dundalk, Ireland - 7th May 2009 – Mobiun Limited, a pioneering mobile application development company, has established a Joint Venture company to market and distribute their Full Circle solution to organizations who wish to proactively control their mobile expenditure.

The major issue with call management systems is that traditionally they have relied on users using office or web based applications. For many employees, this is not practical. This means that many call management systems are not regularly used and their potential unrealised.

Full Circle addresses this issue head-on. Upon receipt of the invoice data from the telephone company, the system sends each employee's call records directly to an application on their phone handset.

Mobiun Full Circle® will lead the sales and marketing effort in distributing the solution to companies who wish to control their mobile expenditure as well as improve visibility of their mobile fleet across all levels of their organisation. Mobiun Full Circle® is being lead by a number of Telecom specialists who can provide invaluable insights into how companies can best manage their more mobile fleet and costs.

The solution can provide a full audit of mobile devices within the fleet, ensure contracted billing rates are adhered to and guarantee that all personal usage is accounted for simply and conveniently via a handset application. The solution has resulted in some companies realizing over 40% cost savings. Full Circle is not dependent on a particular mobile network provider and can be seamlessly integrated with existing accounting and payroll systems.

The Mobiun Full Circle solution is currently in operation within a number of FTSE 500 companies.

Mobiun

Mobiun with Headquarters in Dundalk, Ireland designs and supplies mobile phone applications using the Granite Platform for a wide range of handsets, including Nokia, Samsung, Motorola, LG, Sony Ericsson, Blackberry, Android, Windows Mobile & iPhone. Mobiun's applications are focused on, Cost Management, Pre-Pay Top-Up, Mobile Payment and Loyalty.

For more details: www.mobiun.com